



# New Protein World Forum

## 中国新蛋白食品饮料论坛

The Future of Food: Innovation & Hybrid!

食品的未来：创新和融合！

2022年9月22-25日，上海展览中心

With keynotes and panels by all top global leaders, industry authorities, experts and scientists, we're presenting the new wave of future food technologies & businesses of tomorrow. / 来自全球顶级的行业领袖、行业主管部门、专家和科学家将给大家呈现新一轮的未来食品科技以及明日商机。

**Hybrid Congress / 线上线下融合大会:**

- Onsite / 线下会场: 450 attendees from government officials, related associations, institutes, universities, producers, retailers, and VC investors, particularly major players from conventional meat and dairy industry / 450位来自政府主管部门、商协会、院校、研究机构，制造商、经销商以及金融投资机构等，还特别邀请传统肉类、奶类的生产商。
- Broadcasting / 线上直播: thousands of targeted audiences via Live casting / 上千名听众在线听会。

## Main Topics/ 主要议题:

1. Welcome Session  
新蛋白-主旨欢迎环节 2022.09.22. 13:30 – 17:30
2. New Protein: Meat Alternatives Session  
新蛋白-替代肉及产业链环节 2022.09.23. 09:00 – 17:30
3. New Protein: Dairy, Cheese Alternatives Session  
新蛋白-替代奶、蛋、奶酪及产业链环节 2022.09.24. 09:00 – 12:30
4. New Protein: Sea Food Alternatives Session  
新蛋白-替代海鲜及产业链环节 2022.09.24. 13:30 – 17:30
5. New Protein: Fundraising match-making  
新蛋白-投融资对接环节 2022.09.25. 09:00 – 12:30

Language/ 语言: (English/Chinese with simultaneous interpretation/中英文同声翻译)

## Sponsorship package / 赞助方案

Benefit / 权益	Platinum/白金	Gold/黄金	Silver/白银	Bronze/黄铜
Keynote / 主旨	√	√	√	
Panel / 对话	√			√
Congress Pass / 会议证	8	6	3	2
Booth Space / 展位	54 m <sup>2</sup>	36 m <sup>2</sup>	20-24 m <sup>2</sup>	16 m <sup>2</sup>
Congress Signage / 会议 logo 露出	√	√	√	√
Exhibition Signage / 展览 logo 露出	√	√	√	√
Catalog Ad. / 会刊广告	√	√	√	√
Website, Wechat Signage / 网站、微信 logo 露出	√	√	√	√
Social media channel / 媒体宣传	√	√	√	√
Interviews / 采访	3	2	1	-
Corp. Video / 视频播放	√	√	√	√
Live casting Signage / 直播 logo 露出	√			
Sponsor Fee / 赞助费用	€ 18,800	€ 13,800	€ 9,800	€ 6,800

